



PROVIDING WORK PLACE SOLUTIONS

Hilton Hotels

Combining creative insights, branded content, delivery platforms and behavioral data, PlayNetwork creates entertainment unique media experiences for over 400 brands, touching more than 100million people every day.

Branded Music Strategy

PlayNetwork adopts a unique creative process built to give your brand a strategic, actionable approach to music. Think of it as the music section of your brand guidelines.

Music Curation

Each music strategy is programmed and managed by PlayNetwork's music programmers, who partner with your team, to align segmented playlists with core messages, campaigns, products and environmental attributes. This may include exclusive sounds and artists only to be heard in your brand.

Audio Visual Systems

With the only standards-based audio/visual quality assurance program in the world, PlayNetwork creates repeatable and scalable processes to guarantee quality and consistency of your audio visual systems from location-to-location, around the globe.

If you'd like to learn how work place solutions can be implemented with minimum business interruption and maximum impact contact:

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